

Press Release

Hoftex Group AG: Neutex Home Deco GmbH appoints new joint managing directors

Muenchberg, March 2nd, 2020

The Neutex Home Deco GmbH (“Neutex”), a traditional premium producer of creative decorative fabrics, fashionable made-up goods, textile window coverings and technical fabrics has appointed Joseph Wheeler and Andreas Peter as joint managing directors effective April 1st, 2020.

They will succeed Jochen Rieger, who has been the managing director of Neutex since March 2015 and will leave the company on March 31st, 2020 at his own request. Under his leadership, Neutex has taken significant steps in its transformation to an innovative, internationally oriented company. The Board of Management and the Supervisory Board of Hoftex Group AG thank Mr. Rieger for his performance and the constructive and successful cooperation and wish him every success in the future.

Joseph Wheeler (43) joined Neutex in 2014 and has previously been sales director responsible for the national and international sales activities. As future managing director, he will continue to push ahead with the strategic realignment and set new impulses.

Andreas Peter (53) has been part of Neutex since 1990 and as technical director responsible for production, technology and purchasing since 2011. With his extensive technical experience, he will continue to expand Neutex’s technological production capabilities and the development of innovative textile solutions.

Joseph Wheeler and Andreas Peter, a proven management team, will continue Neutex’s strategic development on a national and international level with special focus on the further integration of digital technologies and enhanced customer services. As a result, customers will benefit even further from Neutex’s comprehensive overall services and receive noticeable added value.

Neutex, a division of the Hoftex Group AG, has locations in Muenchberg, Germany and in Targu Mures, Romania and employs a total of 240 people.